

Re: Re: DOG DAY - New tracking links<MFilson...

Subject: Re: Re: DOG DAY - New tracking links<MFilson@downtownla.com>;
Thu, 23 Jun 2016 10:32:11 -0500
From: "Michael Lamb" <michael@downtownnews.com>
Date: 06/23/2016 08:23 AM
To: "Michael Filson" <MFilson@downtownla.com>

Hi Mike
I will check on it today and get back to you

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
213-250-4617 Fax

<http://www.ladowntownnews.com/>
michael@ladowntownnews.com

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On Jun 22, 2016, at 5:06 PM, Michael Filson wrote:

Michael,

Have these been changed yet? It appears they are still going to the wrong page.

<image001.gif> **Mike Filson**
Community Relations Manager
Downtown Center Business Improvement District
626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017
call (213) 624-2146 x223
direct (213) 416-7524
fax (213) 624-0858
email mfilsom@DowntownLA.com
go to www.DowntownLA.com

Re: Re: DOG DAY - New tracking links<MFilson...

[<image002.gif>](#) [<image003.gif>](#) [<image004.gif>](#) [<image005.gif>](#)

From: Michael Filson
Sent: Wednesday, June 22, 2016 10:27 AM
To: 'Michael Lamb'
Subject: DOG DAY - New tracking links
Importance: High

Can you please replace the current tracking links with these?
Thanks!

E-BLAST

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=Downtown%20News%20&utm_medium=eblast&utm_campaign=Dog%20Day

CAROUSEL & BANNER

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=DT%20News&utm_medium=Banner&utm_content=Carousel&utm_campaign=Dog%20Day%2016

WEB AD BOX

https://www.downtownla.com/about-us/programs-initiatives/community-events/70-10th-annual-dog-day-at-the-cathedral?utm_source=Downtown%20News%20&utm_medium=web%20ad%20box&utm_campaign=Dog%20Day

Please let me know when done...

<image001.gif>

Mike Filson
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direct (213) 416-7524
fax (213) 624-0858
email mfilson@DowntownLA.com
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[<image002.gif>](#) [<image003.gif>](#) [<image004.gif>](#) [<image005.gif>](#)

[RSVP](#) for our 10th Annual Dog Day at the Cathedral
Wednesday, July 13 from 6-9pm